

BusinessObjects OLAP Intelligence

Ad Hoc and Managed OLAP Analysis

BusinessObjects OLAP Intelligence

- Design, tailor, and deliver live
 OLAP workbooks to business
 users via the web
- Easily access, explore, and understand multidimensional OI AP data
- Maximize your your OLAP server investments
- Extend flexible and powerful analysis to more users
- Standardize on Business
 Objects for all BI needs

Integration with the Market-Leading, Trusted BI Platform

Because OLAP Intelligence is seamlessly integrated with the BusinessObjects Enterprise XI business intelligence platform, it shares a common BI portal, administration, and security with the rest of the BusinessObjects XI suite. It's available in ten languages and on Windows, Sun Solaris, HP-UX, and IBM AIX UNIX platforms. And it is the ideal client to meet your specialized analysis needs on market-leading OLAP servers, while enabling broader BI standardization requirements through a shared, trusted, and proven BI platform.

Drill-Through from Summary to Detailed Reports

Open drill-through capabilities in OLAP Intelligence empower users to drill from aggregated OLAP data down to relational details. This means that users can navigate and explore summarized information, and drill through and pass context to more detailed Crystal Reports or BusinessObjects Web Intelligence documents. This contextual drill-through technology provides users with intelligent navigation without the need to understand the complexities of underlying data and metadata structures.

Bring Full OLAP Power to Microsoft Excel Environment

The full analytical power of OLAP Intelligence is also available from within Microsoft Excel, where analysts can natively query and analyze OLAP data and combine it with other sources. Users can choose to create a new data source connection or export data—live within Excel—from the Windows or web client. Users can also view data even if a data source connection is unavailable, and save files in Excel to share them inside and outside the enterprise.

Built on the Market-Leading, Trusted BI Platform

Tight integration with BusinessObjects Enterprise XI, and best-of-breed ad hoc and managed OLAP analysis make OLAP Intelligence the right choice for your specialized OLAP server requirements and BI standardization. Thanks to BusinessObjects Enterprise, OLAP Intelligence users can have threaded discussions about OLAP workbooks, benefit from a scalable, services-based architecture, and confidently deploy and manage BI.

The Best Choice on the Market Today

BusinessObjects OLAP Intelligence provides best-of-breed, ad hoc, and managed OLAP analysis for today's leading multidimensional database servers. By allowing users to easily access, explore, and understand Microsoft, Hyperion, IBM, and SAP OLAP data, Business Objects provides your organization with the extreme insight you need to extend your competitive advantage. To learn more about OLAP Intelligence or the BusinessObjects XI suite, visit our website at www.businessobjects.com.

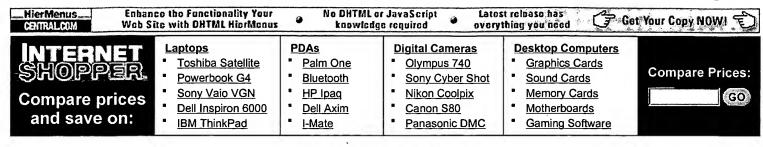
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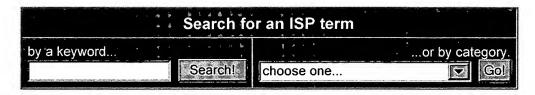






ISP GLOSSARY

Your source for the most up-to-date terms, definitions, and acronyms for and about internet service providers.



drill through

(v.) Drill through is a term used to describe the act of exploring or browsing items like folders, files or related components. Generally associated with drill down and drill up, which indicate vertical movements between components, drill through is an action in which you move horizontally between two items via a related link. An example to drill through is in the case of two reports that are in a master /detail relation with each other, and by clicking a master item on the master report you reach the details of the clicked item on the details report.



See also drill down.

LINKS

<u>Building an Internet Database Drilldown Application</u> An article from 4guysfromrolla.com.

Datamation

Datamation's Data Mining and Business Intelligence section contains current and archived articles and columns about data mining.

3/3 = Great Page!

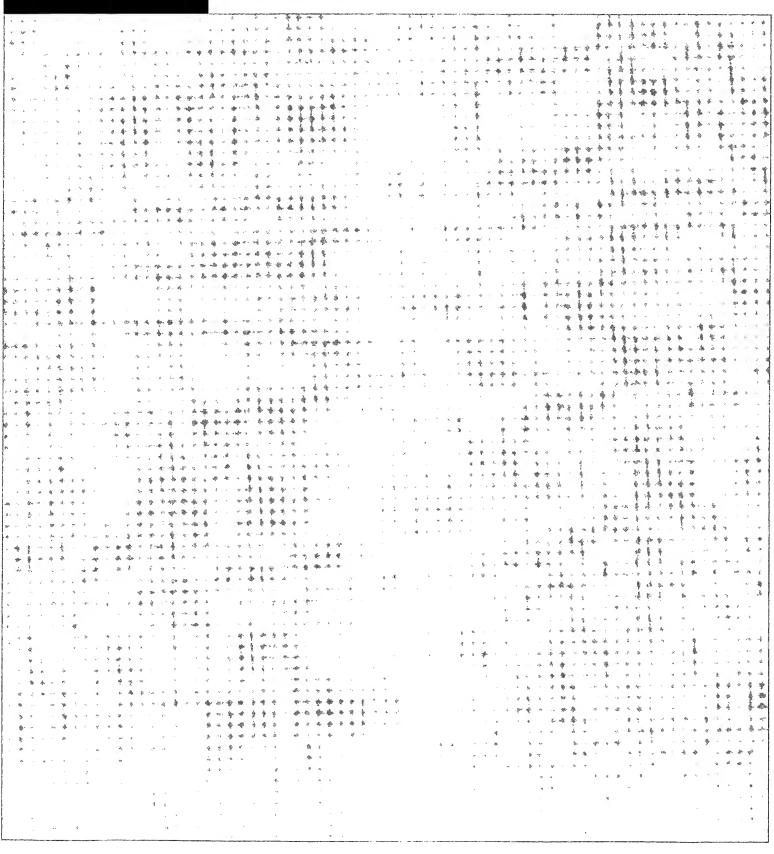
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Drill Down: Data analysis to a child attribute.

Drill Through: Data analysis that goes from an OLAP cube into the relational database.

Drill Up: Data analysis to a parent attribute.



FedScope Toolbar (beginning of 20 key terms)

Automatic Exceptions ...

Exceptional values that are automatically highlighted. A value is considered exceptional if it deviates significantly from the expected value computed from its row and column percentages.

Bookmark 🗓

The prepare bookmark icon captures the complete URL for a FedScope report shown in the Location or Address box of your Web browser. This URL includes information about the <u>categories</u> in the report, data formats, and <u>filtering</u> that is not usually included in the URL. After you capture the URL, you can bookmark the FeScope report and add its URL to your list of bookmarks or favorites in your Web browser.

Clustered Bar Display

A chart that groups related information, compares summaries, and compares categories.

Columns Box 20 💆

Used to improve the performance and readability of large reports by limiting the data that appears in crosstab displays. For example, you can set a row limit of 20 and a column limit of 10. Values that you set in the Column and Row boxes on the toolbar override the FedScope default row and column limits which are 50 and 20 respectively.

Crosstab Display

The standard crosstab <u>display</u> is the default display type in FedScope, and it shows data in tabular format. The first two <u>dimensions</u> of a <u>FedScope cube</u> represent the rows and columns respectively.

Drill Through

An action to access information contained in another FedScope report. You can replace data in a FedScope table with data from a different quarter by drilling through to a different cube. To drill through to another cube, click on the drill through icon on the FedScope toolbar.

Exception Highlighting ...

Formatting that is applied when the information in the report meets the conditions set by the automatic exception sensitivity.

Explain Window

A window that shows details about the current information in a FedScope table.

Export Data

Export the data in a FedScope report for use in other applications. Exported data is saved in a comma separated value (.csv) file format. You can view this data in any application that supports comma separated value files, such as Microsoft Excel.

Export PDF (Print Reports)

A table containing the data for one dimension within a star schema. The primary key is used to link to the fact table, and each level in the dimension has a corresponding field in the dimension table.

Dormant data

Warehouse data that is never accessed. Can be archived to save disk space.

Drill down

A tool feature that allows the user to obtain more detailed data at the click of a mouse. In OLAP, users would drill down to the next level in a dimension hierarchy.

Drill through

Another tool feature that allows the user to obtain more detailed data. Having drilled down to the lowest level of detail available in a given cube or report, users may need to drill through to another cube or report, e.g. to view the basic transaction level data related to the selected cell.

Entity

In a relational database, each table contains data describing the corresponding business object or "entity", e.g. a customer, order or order line.

Entity relationship modelling

The process of identifying relevant business entities, describing the relationships between them and listing their associated attributes. The resulting model can be represented as an entity relationship diagram, and defines the logical structure for a relational database.

ETL (Extract, Transformation & Load)

The process of extracting data from source systems, transforming this into the required structure and loading into the data warehouse. ETL tools are available to assist with this process.

Fact table

The central table in a star schema, containing the basic facts or measures of interest.

Dimension fields are also included (as foreign keys) to link to each dimension table.

Fat client (see also thin client)

A systems architecture in which fully functional software is installed on each user's PC. OLAP performance depends largely on the processing power and memory of the PC.